

MAHEK KANADIA

mahek
kanadia

MULTIDISCIPLINARY DESIGNER

CONTACT

 +91 9029910005 mahekanadia.design@gmail.com
MAHEK.KANADIA40@nmims.in [mahekanadia](https://www.linkedin.com/company/mahekanadia) [mahekanadia](#) - portfolio Mumbai, India

PROFILE

Multidisciplinary designer with experience across brand identity, packaging, visual communication, and digital design. I translate research, ideas, and business needs into clear visual systems and engaging experiences across education, industry, and independent projects.

EDUCATION

B.Des. (Humanising Technology) 2023-2027
NMIMS School Of Design
CGPA: 3.29 / 4.0

HSC (Commerce) 2021-2023
Mithibai College
12th Grade - 79.17%

High School
St.Gregorios High School - ICSE 2015-2021
10th Grade - 91.60%

SKILLS

- Brand Identity
- Leadership & Collaboration
- Visual Design
- Packaging Design
- UX/UI Design
- User Research
- Design Thinking
- AI Assisted Design
- Visual Storytelling

TOOLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Procreate
- Notion
- NotebookLM
- ChatGPT
- Claude
- Gemini

WORK EXPERIENCE

Freelance Multidisciplinary Designer 2020 - Present

Developed brand identities, packaging systems, and digital assets for independent clients across education, industrial, and consumer-facing projects.

Bhavyata Foundation 2024 Design Intern

Designed child focused educational materials aligned with NEP 2020, translating educational content into clear, engaging, and age appropriate visual learning resources.

Aegis Industrial Solutions Pvt. Ltd. 2024 - Present Freelance Brand Designer

Designed and maintained brand communication assets including stationery, email signatures, posters, and other corporate materials, helping create a consistent visual presence across ongoing brand touchpoints.

Stooxx Engineering LLP 2024 - Project Based Freelance Brand Designer

Built the complete brand identity system, including logo, visual direction, typography, colour palette, and supporting brand applications to establish a cohesive visual foundation for the company.

Phonics Bliss 2020 - 2022

Graphic & Visual Designer

Built the complete brand identity system, including logo, visual direction, typography, colour palette, and supporting brand applications to establish a cohesive visual foundation for the company.